Sandalwood Heights Secondary School

COURSE CODE: ASM 2O0
DATE(S):   January, 5 2015 through January 20, 2015
LENGTH: Monday through Friday in class
TEACHER(S):   N. Lascot
TOTAL EVALUATION: 30% of final grade
NUMBER OF PAGES: 9
STUDENT NAME: _____ **Period:** _____

Final Evaluation Procedures:

1. **You are expected to attend every class during this final evaluation**.

2. The deadlines listed in this document are final. There will be no extensions and late submissions will not be accepted. If any part of your final evaluation is not submitted by the <u>absolute deadline</u>, it will be awarded a grade of zero.

3. This **final evaluation** is designed so that **all** of the work will be completed **during class**.

   This final evaluation unit is worth thirty percent **(30 %) your final mark in ASM2O0. It is the culmination of the knowledge, skills, and experiences you have acquired during this course. Your focus should be on using the skills in art creation that you have developed throughout the semester and apply specific ideas of each unit in some way during the process. The final evaluation will have two parts:**

   TIMELINE: January 5 - January 19
   Part 1- The Final Project Artwork - 25%
   Photo-Graphic Novel

   TIMELINE: January 20
   Part 2 – The Personal Response - 5%
   A response that answers questions on the artwork and what you have learned throughout the course.

Absolute Deadline

The deadline for this project is January 20, 2014
By not submitting my work by this date I understand that I will receive a zero (0) for this examination.

Signature_____ **Teacher initials** _____

Photo-Graphic Novel: Image, Text, Sequence

Introduction and Overview

You will create and design a 2 page spread for a graphic novel / comic book. On those pages, you will manipulate and transform images from your own photos, some images you find online, and text from a poem or song's lyrics to create a compelling narrative that can be read from start to finish.

Outcomes:
You will demonstrate that you are able to:
- Organize and design an engaging and compelling sequential narrative by combining images and text.
- Take photographs that reflect an understanding of compositional and design techniques.
- Use Adobe Photoshop, Illustrator, and a digital camera effectively to achieve specific effects.
- Employ text manipulation tools effectively.
- Reflect thoughtfully on your own creative process.

Complete and submit the following:
- ☐ Post 3 examples of comic book / graphic novel pages to Flickr folder: Graphic Novels
- ☐ Panel Organizer
- ☐ Lyrics and Story Organizer
- ☐ Final Pages (2 8.5" x 11" @ 72ppi .PDF)
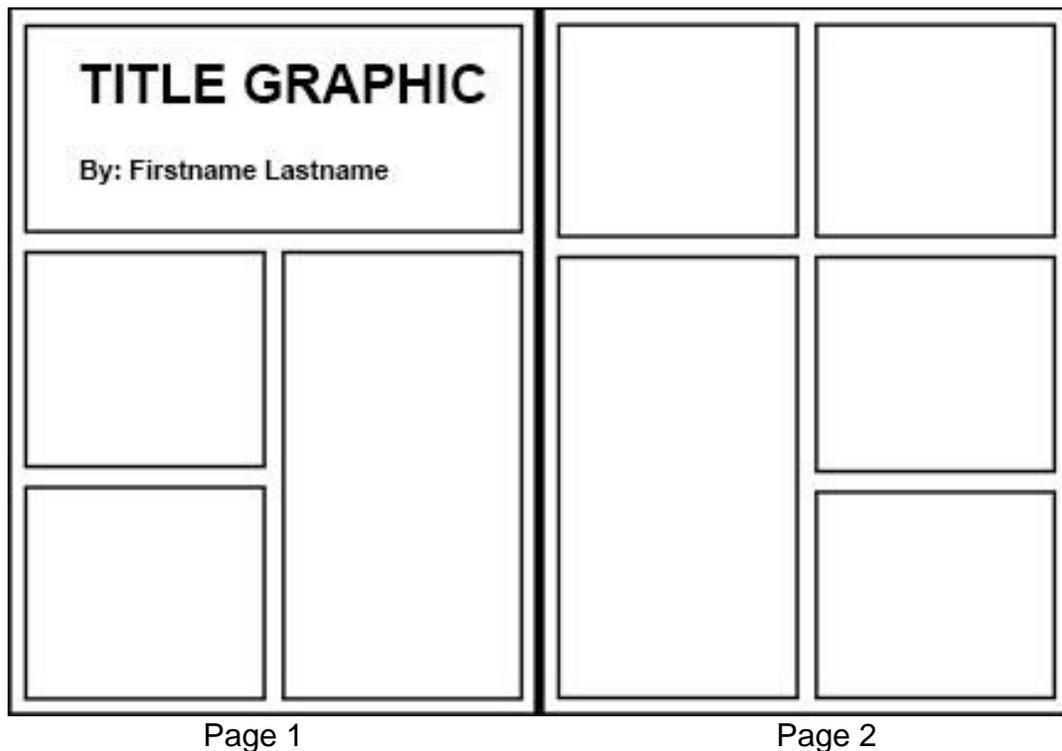- ☐ Reflection
- ☐ Master Checklist

Example of Final Pages:

TITLE GRAPHIC

By: Firstname Lastname

Page 1   Page 2

Photo-Graphic Novel: Image, Text, Sequence

Getting Started

Step 1: Research and review
☐ **Review the expectations for this assignment.** <u>Carefully and completely read the requirements outlined in the Master Checklist.</u> Read the rubric to determine level expectations, and review the additional resources on the class website.

☐ **Research examples of comic book pages online and post 3 to Flickr.** Find pages that have interesting panel shapes and an overall design and composition that you like. Pay special attention to the Noir genre of comics: they are often created by changing photos into graphics with strong contrasts. <u>Post your 3 examples to Flickr in a folder labeled "Graphic Novels".</u>

Step 2: Preparation and planning
☐ **Complete the Lyrics and Story Organizer.** Choose 2 different song lyrics to interpret. You are not expected to literally illustrate the lyrics in pictures - try combining pictures and words to create some unique juxtapositions!

☐ **Compete the Panel Organizer.** Work out the placement of your images and text, and determine the sequence, 8-12 panel shapes, photo types (1 min.), camera angles (4 min.), and transitions (2 min.) you will include. Include your title and name at the top of page 1.

☐ **Decide on a 3-5 colour scheme: monochromatic, analogous, or complementary.** Use the schemes included in Photoshop and Illustrator, re-visit Adobe Kuler online, or find one online.

☐ **Gather the photographs you will need.** You can use some of the photos you've already taken throughout the semester, and you may also take new photographs. **You may not use photos that you have submitted for a grade**. <u>Make sure you use at least 3 types of photos, 4 camera angles, and 1 photo composition principle described in the Master Checklist.</u>

☐ **Find up to 6 images online that you will use in addition to your photographs.** These images should be transformed using Photoshop and/or Illustrator. Combine them with your photographs and/or use them for your backgrounds.

Step 3: Exploring, creating and refining
☐ **Lay out your two page spread using Photoshop.** Create your panel shapes and fit them on the page, and make sure the sequence is clear. Leave a ¼" border on all sides of the page, and maintain a consistent gutter width of ¼".

☐ **Edit your photographs in Adobe Photoshop and Illustrator.** <u>Use all of the techniques and tools listed in the Master Checklist</u>, as well as others you have learned. Transform your images and background to achieve the look of a comic book. Format your images to fit in your panels. <u>At least 1 image should pop out of the border of your panels.</u>

☐ **Create your word balloons and place your text inside them.** Differently shaped balloons change the way the text is understood. <u>Include at least 1 sound word (onomatopoeia).</u>

☐ **Edit, refine, and sequence your story.** Determine what images and text to keep, adjust, or leave out. Make sure you use <u>2 types of transitions</u> to help create an engaging narrative.

☐ **Create your Title Graphic and include your first and last name.** Integrate it into your design at the upper left of your layout.

Step 4: Reflecting and evaluating
☐ **Complete your reflection.** Answer all questions thoughtfully using specific examples.

Step 5: Submitting
☐ **Turn in your two pages, each should be 8.5"x11".** Make sure that your pages fit together seamlessly as a double page spread. <u>Your files should be saved as 72ppi in .PDF format.</u>

Photo-Graphic Novel: Image, Text, Sequence

MASTER CHECKLIST		X
Tools and Techniques: Camera Angles	Include one of EACH of the following PAIRS of shots (**4** shots total, minimum): Low Angle / High Angle, Wide Shot / Medium Shot, Close-Up / Extreme Close-Up, Bird's Eye View / Worm's Eye View.	
Tools and Techniques: Photo Types	Adjust your camera's settings (F-Stop, Shutter Speed, ISO) to include at least **1** of the following types of shots: • Macro • Portrait • Landscape/Architecture	
Tools and Techniques: Adobe Photoshop and Illustrator	**PS:** Collage – combine elements from different source imagery using selection tools (magic wand, quick select, lasso, refine edge)	
	PS: Filters - use filters to create desired effects	
	PS: Adjustments – adjust image brightness, contrast, hue, etc.	
	AI: Pathfinder/Shape Builder – to build, combine, and change shapes	
	AI: Image Trace / Expand – to transform pixels to vector graphics	
	AI: Create text outlines – to create text objects	
	AI: Type on or in path – to set text on a line or within a shape	
	AI: Rasterize – to create pixels from vector graphics	
Text / Intertextuality:	Use a poem or a song as your text. Use a clear and consistent font. Create an interesting relationship between word and image (intertextuality).	
Sound:	Incorporate a minimum of **1** example of a sound word (onomatopoeia). The shape of the letters should express the quality of the sound.	
Sequencing:	Panels should read from left to right, and top to bottom. Panels should be arranged so that the sequence, and therefore the narrative, is clear to the reader.	
Transitions:	Include a minimum of **2** types of transitions: Moment to Moment, Action to Action, Subject to Subject, Scene to Scene, Aspect to Aspect, Non-Sequitur (no relationship).	
Storytelling:	Word and text should combine sequentially to create a compelling narrative.	
Title and Author:	Include the title of your comic in the upper portion of your left page. The title should be a uniquely designed logo. Include the author's name (yours).	
Word Balloons:	Panels should combine image and text. Text should be set within an appropriately formatted balloon.	
Images:	Use original photographs you have taken to create the comic. You may use a maximum of **6** elements from found sources.	
Color Scheme:	Use a limited palette of **3-5** colours. Use the colour schemes available within AI/PS, find one online, or create your own using Adobe Kuler. Your scheme can be monochromatic, analogous, or complementary.	
Photo Composition:	Use at least **1** of the following compositional principles: • Framing • Leading Lines • Rule of Thirds	
Design Principles:	Use **2** of the following design principles in your panels: repetition and rhythm, variety, emphasis, proportion, balance, unity and harmony, movement.	
Format:	Create a double page spread. To minimize file size and memory use it will be necessary to create **2** files at 8.5"x11" each, with a ¼" white border around all sides. Make sure the two pages can be seamlessly combined. Save your final files at 72ppi and submit them in .PDF format.	
Panels:	Include a minimum of **8** panels, and a maximum of **12**. You panel layout should be both easily understood (top to bottom, left to right) and uniquely designed. In at least **1** of the panels, your image should pop out of the border.	
Gutters:	Your layout should include even and consistently spaced gutters around the edges of all panels, each approximately ¼" wide.	

Photo-Graphic Novel: Image, Text, Sequence

Lyrics and Story Organizer

Choose two songs. Read the lyrics carefully, and interpret them in 3 different ways. What are 3 different stories you could tell using the lyrics?

Name of song 1:		Name of song 2:	
Lyrics:	This song could be about:	Lyrics:	This song could be about:
	This song could be about:		This song could be about:
	This song could be about:		This song could be about:

Decide which song's lyrics you will work from. Create a brief outline for your story:

Name of song that you have chosen to use:		
Setting:	Characters:	Plot Summary:
Where does the story take place?	Name: Short description:	First,
	Name: Short description:	Next,
	Name: Short description:	Last,

Photo-Graphic Novel: Image, Text, Sequence

Panel Organizer

Work out the placement of your images and text, and determine the sequence, 8-12 panel shapes, photo types (1 min.), camera angles (4 min.), and transitions (2 min.) you will use. **Include your Title and Name at the top of page 1.**

Page 1	Page 2

Name: **Photo-Graphic Novel: Image, Text, Sequence**			**Level 1** **50-59** Demonstrates the specified knowledge and skills with **limited** effectiveness.			**Level 2** **60-69** Demonstrates the specified knowledge and skills with **some** effectiveness.			**Level 3** **70-79** Demonstrates the specified knowledge and skills with **considerable** effectiveness.			**Level 4** **80-100** Demonstrates the specified knowledge and skills with **a high degree** of effectiveness.		
Category	**Checklist**	**X**	**1-** **50-52**	**1** **53-56**	**1+** **57-59**	**2-** **60-62**	**2** **63-66**	**2+** **67-69**	**3-** **70-72**	**3** **73-76**	**3+** **77-79**	**4-** **80-86**	**4** **87-94**	**4+** **95-100**
Knowledge and Understanding TOOLS AND TECHNIQUES	Camera Angles (4 min) Types of Photos (1 min) (PS) Collage (PS) Filters (PS) Adjustments (AI) Pathfinder/Shapebuilder (AI) Image Trace/Expand (AI) Type on/in Path (AI) Text Outlines (AI) Rasterize		Little use of camera angles and photo types is evident. Photos do not contribute significantly to narrative. Does not demonstrate adequate knowledge of tools and techniques.			Some use of camera angles and photo types. Photos create a somewhat effective narrative. Emerging understanding of tools and techniques.			The required number of camera angles and photo types are used effectively to tell a story. Demonstrates considerable knowledge of tools and techniques.			Makes excellent use of camera angles and photo types are to tell a meaningful and exciting story. Creatively applies fluent knowledge of tools and techniques to achieve outstanding effects.		
Thinking and Inquiry TEXT & STORY	Text / Intertextuality Sound (1 effect min.) Sequencing Transitions (2 min.) Storytelling		Text and sound elements contribute little to the story's meaning and impact. Few transitions are employed. Sequence is confusing. Narrative is unclear.			Text and sound elements offer some support to story. Some transitions are used. Sequence makes some sense. Narrative is somewhat clear.			Text and sound elements contribute to the story's meaning and impact. Transitions and sequencing choices make the narrative clear and interesting.			Text and sound elements are exceptionally impactful, enriching the narrative. Highly effective transitions and sequencing help to make a very engaging story.		
Communication IMAGE & DESIGN	Title and Author Word Balloons Images Colour Scheme (3-5 colours) Photo Composition (1 min) Design Principles (2 min)		Graphic title and/ or balloon elements are unrefined. Images are ineffective. Colour scheme is unclear. Shows little evidence of compositional techniques and design principles.			Graphic title and/or balloons are somewhat unrefined. Images are somewhat effective. Some use of colour scheme is apparent. Some use of compositional and design principles.			Graphic title and/or balloon elements are neat and clear. Images are effective. Colour scheme is effective, compositional techniques are evident. Panels show a minimum number of design principles.			Graphic title and design elements are compelling and dynamic. Colour scheme is very strong. All compositional techniques are used creatively. Panels are expertly designed, creating a striking layout.		
Application FORMATTING	Format Panels (8-12) Gutters Studio Responsibility		Files are not formatted correctly. Does not include minimum number of panels. Gutters and/or panels are poorly constructed. Poor use of studio facilities.			Some significant formatting errors. Some missing panels or issues with shape or gutter spacing. Some effective use of studio facilities.			Files are formatted correctly. Includes an appropriate number of panels and gutters are correctly spaced. Uses studio facilities effectively.			Files are formatted flawlessly. Creatively uses panels and gutters to create a clear and exiting composition. Excellent use of studio facilities.		

Most Consistent Level: Percentage out of 100:

Photo-Graphic Novel: Image, Text, Sequence

Reflection:

Your Reflection should be written using complete sentences. **Restate the question in your answer, and support your answer with specific examples.** Carefully review your responses and make sure they are complete, specific, clear, concise, and free of errors. Your response should be **typed, double-spaced,** and **no longer than 2 pages** in length. Include your name.

Reflection Part A:

1. Choose 1 panel to examine. What camera angle did you use and how did it contribute to the story's meaning?

2. Describe a panel where you used either macro, portrait, or landscape photography.
   a. How did you adjust the aperture setting to achieve the depth of field you needed?
   b. How did you use either framing, leading lines, or the rule of thirds?

3. Focus on one of your most interesting panels.
   a. Describe how you used one specific design element or principle.
   b. Describe 3 Photoshop or Illustrator tools or techniques you used to transform your photos to make them more interesting than the original.

4. Describe 1 part of your comic where you used a specific transition effectively. What type of transition did you use, and how did it affect the meaning of the story?

5. Describe one specific place in your layout where you used the gutter to help tell your story. How did the gutter affect how the viewer might read or understand your story?

6. Which aspect of your comic is most successful and why?

7. Which aspect of your comic would you like to reconsider? Why?

Reflection Part B:

1. Which project were you must successful with this term? Give 2 reasons why.

2. Which project would you change if you had the chance? Write 2 specific things you would do differently.

3. Which project was the most challenging technically, and why?

4. Which project was the most challenging creatively, and why?

ASM2O0 Personal Response Rubric

Communication:

1. The student communicated a strong understanding of technical concepts in their work.

Incomplete or Not Submitted	Demonstrates little understanding of technical concepts.	Shows some understanding of technical concepts.	Demonstrates considerable understanding of technical concepts.	Demonstrates excellent understanding of technical concepts.
R	- 1 +	- 2 +	- 3 +	- 4 +

2. The student has edited work for clarity. Student has clearly expressed the concepts and ideas found in their work.

Incomplete or Not Submitted	Little clarity, limited editing in work. Sentences are fragmented.	Some clarity, evidence of editing in some areas. Some sentence fragments.	Good clarity of expression of concepts and ideas. Few issues with editing. Sentences are complete.	High degree of clarity in concepts and ideas expressed. No editing issues. Sentences are complete and refined.
R	- 1 +	- 2 +	- 3 +	- 4 +

Thinking and Inquiry:

3. The student has critically examined their artwork and thoughtfully responded to the questions.

Incomplete or Not Submitted	Little evidence of reflection or thought.	Some evidence of reflection and thought.	Considerable evidence of reflection and thought.	High degree of reflection and thought.
R	- 1 +	- 2 +	- 3 +	- 4 +

4. The student's responses answer the question completely and include appropriate and specific examples.

Incomplete or not Submitted	Response incomplete. Few examples used to support answer.	Response is somewhat complete and some examples are used to support answer.	Response is complete and makes considerable use of specific examples to support answer.	Response is complete and well developed, making excellent use of specific examples to support answer.
R	- 1 +	- 2 +	- 3 +	- 4 +

Most Consistent Level Response:

Percentage out of 100: